



# Virginia Airports Sustainability Management Plan

## FACT SHEET FOR COMMERCIAL SERVICE AIRPORTS

### DOAV's Mission

- ▶ Cultivate an advanced and sustainable aviation system that is safe, secure, and provides for economic development;
- ▶ Promote aviation awareness and education; and
- ▶ Provide the safest and most efficient flight services for the Commonwealth leadership and state agencies.

### What is Sustainability?

For Virginia airports, "sustainability" is a strategic approach to airport planning, development, asset management, and resource protection—including financial, environmental, community relations, and other factors—that prioritizes current operational needs while best preparing Virginia's airports for success in the future.

### Sustainability Planning at Public-Use Airports

In 2015, the Virginia Department of Aviation (DOAV) began developing a statewide Sustainability Management Plan (SMP) for all 66 public-use airports in the Commonwealth of Virginia. The plan is available on DOAV's website and contains practical guidance and user-friendly tools to assist Virginia airport managers with all facets of sustainability-related planning. As one of the first statewide airport sustainability plans in the country to include different types and sizes of airports, the Virginia Airports SMP helps airport managers realize cost-effective sustainability solutions.

### Purpose of a Sustainability Management Plan

The purpose of an SMP is to assist airports in implementing short- and long-term initiatives that promote greater financial, environmental, and community-oriented well-being. A robust SMP integrates with and supports other airport planning documents, like the Airport Master Plan, and helps airport managers set sustainability goals, identify specific initiatives that support those goals, find funding for the initiatives, and track the progress of the goals over time with clear metrics and targets.

### Sustainability Categories

The Virginia Airports SMP addresses airport sustainability across five categories relevant to Virginia's public-use airports: Economic Performance, Airport Community, Energy and Emissions, Waste, and Natural Resources.

### Benefits to Airports

Proactive planning towards comprehensive sustainability can benefit airports in many ways. For example, SMPs can help:

- ▶ Achieve financial savings through operational efficiency;
- ▶ Improve communication and relationships with neighboring communities;
- ▶ Reduce environmental impact and compliance risks; and
- ▶ Increase competitiveness relative to similarly sized airports.



## Elements of the Virginia Airports SMP

### SMP STATEWIDE FRAMEWORK

The SMP Statewide Framework presents DOAV's overall vision for airport sustainability in the Commonwealth, and provides an overview of Virginia's aviation system, including existing sustainability efforts at many of Virginia's airports. The Framework is accompanied by Supplements for three types of airports: (1) Commercial Service, (2) Reliever and General Aviation-Regional, and (3) General Aviation-Community and Local Service.

### SMP COMMERCIAL SERVICE SUPPLEMENT

The Supplement for Commercial Service airports includes a number of resources, recommendations, and tools that support the five sustainability categories. The Supplement includes the following components:

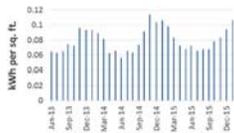


#### Menu of Goals, Metrics, Targets, and Initiatives –

This resource, which is tailored to Commercial Service airports, provides a comprehensive menu of potential sustainability goals with guidance on tailoring goals to each airport community's specific needs. It is organized by five sustainability categories and accompanied by associated metrics, targets, and initiatives.



**Funding Guidance** – This resource provides a detailed list of traditional and non-traditional funding sources to support different types of airport sustainability initiatives, including eligibility criteria, form of funding, and requirements for consideration.



**Utility Performance Tracking Tool** – This easy-to-use tool enables airport managers to track electricity, natural gas, and water use on a monthly and annual basis, thereby improving the airport's energy planning and helping them identify high-consumption buildings and facilities.



**Stakeholder Engagement Guidance** – This succinct guide helps airport managers effectively engage with key stakeholders when developing and implementing sustainability plans.

### Explore the Virginia Airports SMP Online

Access the Virginia Airports SMP by visiting the DOAV website and downloading the SMP materials at <http://www.doav.virginia.gov/>.

*The development of DOAV's Sustainability Management Plan was funded primarily by U.S. Federal Aviation Administration (FAA) Airport Improvement Program (AIP) financial assistance, and was supported by the consulting firm The Cadmus Group, Inc.*

## — CASE STUDY —

### NEWPORT NEWS/ WILLIAMSBURG INTERNATIONAL AIRPORT



During the development of the SMP, three Virginia airports served as case studies to “road-test” the SMP material and ensure its suitability for other airports in the Commonwealth. One airport, **Newport News/Williamsburg International Airport**, utilized the SMP Funding Guidance document to match potential funding opportunities with ongoing sustainability initiatives at the airport, such as implementing storm-water management practices, construction material recycling, and water efficiency measures. The airport was able to identify funding sources for 25 of the 35 initiatives the airport was undertaking at the time or planning to undertake. In many cases, these mechanisms were non-traditional funding sources that airport decision makers previously did not know existed.

