

Promoting Your Airport in Challenging Times – Planning Your Airport Event



Virginia Department of Aviation hangar
Richmond International Airport
January 30, 2010



Tentative Agenda

9:30 a.m.	Registration, Refreshments & Social Time	DOAV Staff
10:00 a.m.	Welcome & Aviation Overview	Randy Burdette, DOAV
10:15 a.m.	Promoting Your Airport and the AOPA Airport Support Network	Jesse Romo, AOPA, Director, Airport Support Network Sean Collins, AOPA, Pilot Information Center
10:45 a.m.	Your Air Show Checklist	John D. Barksdale, Air Boss
11:15 a.m.	How to Use an Air Show to Help Promote Your Airport	John Cudahy, ICAS (International Council of Air Shows)
11:45 a.m.	Partnering for a Successful Event: Shenandoah Valley Ultralight and Light Sport Festival	Sherrie Souder, Vice- President, EAA Chapter 511, Shenandoah Valley
12:15 p.m.	Lunch	Provided onsite
12:45 p.m.	Promoting Your Event	Dee Whittington, Virginia Aviation Council, Manager, Marketing/PR Information for the Virginia Regional Festival of Flight
1:15 p.m.	DOAV Promotion Grants	Betty Wilson, DOAV
1:45 p.m.	Insuring Your Airport Event	Van Crosby, USI Insurance Services
2:15 p.m.	Open Microphone Time and Questions & Answers	
2:30 p.m.	Final Remarks and Adjourn	Randy Burdette, DOAV

